

SCAG Toolbox Tuesday

March 4th (9:00 am – 1:00 pm)

California Active Transportation Program How to Prepare Competitive Proposals and Effective Projects throughout Southern California

Program

9:00-9:15 Welcome & Introductions—Honorable Michele Martinez (Councilmember, City of Santa Ana)

Part 1: ATP Program Overview/Application Development

9:15-9:25 SCAG Active Transportation Program— Sarah Jepson, Manager, Active Transportation and Special Programs

9:25-9:55 Tips & Tools for developing competitive applications – Deborah Murphy, Executive Director, Los Angeles Walks

9:55-10:15 The ATP Application – A Step-by-Step Guide (Alan Thompson, Active Transportation Coordinator, SCAG)

10:15-10:20 Additional Resources for applicants – County Transportation Commissions, Caltrans, Non-Profits

10:20-10:30 BREAK

Part 2: Activating Communities for Projects, Plans and Programs

10:30-12:00 Panel Discussion on Effective Plans, Programs and Community Engagement

- ATP Plans - Brian Ludicke (City of Lancaster)
- Safe Routes to School - Gail Carlson (Gail Carlson and Associates)
- Infrastructure - Paul Van Dyk (City of Long Beach)
- Community Engagement - Javier Hernandez (Bike San Gabriel Valley)
- Q&A – Moderated by Jean Armbruster, Los Angeles County Department of Public Health

12:00-12:05 Wrap-up & Future Workshop Ideas

12:05 – 1:00 Networking, Additional Question and Answer period.